



Michael Rosiak Promoted to VP, Performance Management at Continuum

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John M. Tedeschi, MD, Chairman and CEO of Marlton, NJ-based Continuum Health Alliance, LLC ("Continuum"), recently promoted Michael P. Rosiak to Vice President of Performance Management. Rosiak was previously Senior Director of Clinical Operations and Administration.

In his new position, Rosiak will focus on the qualitative and quantitative aspects of operational and financial performance for both Continuum and its clients, which include health care providers ranging from hospitals, hospitalists, and hospital-based programs to medical

group networks. His responsibilities will include analyzing metrics relative to the company's goals and industry standards, as well as managing client relationships and developing business opportunities.

"As someone who has excelled in clinical and administrative capacities and built innovative industry-leading programs, Mike Rosiak is well-suited to oversee performance management for our company and our clients," said Dr. Tedeschi. "Mike has the depth and breadth of experience to manage business development and growth, and the commitment to ensure that we are aligned with best practices while maximizing operational and financial performance."

From 2005 until joining Continuum in June 2009, Rosiak served as Vice President and Chief Operating Officer of a healthcare services consultancy, where he spearheaded solutions for the critically underserved needs of regional medical providers, while simultaneously negotiating commercial insurance contracts to enhance the fiscal strength of physicians and hospitals.

Rosiak began his healthcare career in 1986 in the field of respiratory care. In 1987 he became Assistant Director of Respiratory Care at Voorhees Pediatric Facility (VPF), providing cutting edge care and technology to the medically fragile population, as well as managing departmental staff, publishing articles and delivering presentations to medical staff nationally. As a leader on the Voorhees Pediatric Facility Program Development Team, Rosiak played a major role in the creation of Voorhees Pediatric

Health System and Weisman Children's Rehabilitation Hospital, expanding the continuum of pediatric services from one to eight clinical programs housed across multiple physical sites, and ultimately serving as Executive Director of Clinical Services from 2003-2005.

A resident of Erial, New Jersey, Rosiak also is a founder and President of the NJ Pediatric Patients' Charitable Trust Fund, Inc., where he oversees operations for this non-profit organization, providing funding support to children with special needs in southern New Jersey.

Rosiak said, "I am dedicated to identifying, creating and bringing to market new and exciting programs to meet needs within the medical community, as well as improving the effectiveness and efficiency of existing operations. As a leader I am passionate about providing a culture which values and supports team members acting as a cohesive group, sharing a common goal of excellence and the ability to think and work "outside the box."

Continuum Health Alliance, LLC ("Continuum") is a regional healthcare management company founded in 1998 by nationally-renowned pediatrician John M. Tedeschi, MD. Continuum offers operational oversight and optimizes business processes, enabling physician groups and hospitals to better serve their patients. The company's comprehensive service portfolio offers dynamic solutions for administration, finance, revenue cycle management, and information technology. Continuum also collaborates with hospitals to create and manage medical group networks, hospitalist programs, and innovative hospital-based programs; and helps medical providers navigate and respond to the regulatory requirements mandated by America's health care reform legislation. The company presently oversees an aggregate client workforce of more than 1,800 employees located in approximately 85 medical offices and hospital settings. Learn more at www.challc.net.